

ABSTRACT OF THE DISCLOSURE

5 A color matching and coordinating reference system for use by
manufacturers and consumers of goods includes assigning a unique
identification code for each of a plurality of colors. The identification code
includes color family indicia, color value indicia, and color selector device
indicia. Preferably, each color is assigned a unique color name as well.
Manufacturers utilizing the system of the present invention label or otherwise
associate each good with the identification code for each color used therewith
10 to assist the consumer in matching and coordinating colors. Color selector
devices and tables can be used by the consumer or manufacturer in finding
matching colors or coordinating/complimentary color combinations.